Why Graduates of the Last Decade (GOLD)

- As a whole the Graduates of the Last Decade represent a third of Bowie State University's Alumni nationwide. *(10,000+ professionals)*
- Networking opportunities to promote their success in the job market
- Access to professional and a diverse group of alumni constituents
- Being a professional Mentor

**GOLD Sponsor: $2,500+**
- Sponsor name, logo and hyperlink on BSU website
- Advertisement in electronic program
- Sponsor name included in marketing
- Six (6) complimentary tickets to the GOLD Event
- Four (4) complimentary admissions to VIP donor reception
- Listing in annual donor recognition publication
- Special Invitation to a Presidential Event

**Silver Sponsor: $1,500+**
- Sponsor name, logo and hyperlink on BSU website
- Advertisement in electronic program
- Sponsor name included in marketing materials
- Five (5) complimentary tickets to the GOLD Event
- Three (3) complimentary admissions to VIP donor reception
- Listing in annual donor recognition publication

**Bronze Sponsor: $1,000+**
- Sponsor name, logo and hyperlink on BSU website
- Advertisement in electronic program
- Sponsor name included in marketing materials
- Three (3) complimentary tickets to the GOLD Event
- Two (2) complimentary admissions to VIP donor reception
- Listing in annual donor recognition publication

**Gold Patron: $500+**
- Sponsor name, logo and hyperlink on BSU website
- Advertisement in electronic program
- Two (2) complimentary tickets to the GOLD Event
- One (1) complimentary admissions to VIP donor reception
- Sponsor name included in marketing materials
- Listing in annual donor recognition publication

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Bowie State University, Office of Annual Giving
14000 Jericho Park Road, Bowie, MD 20715

*Thank you for your support*